Roll No

MCADD-205

M.C.A (Integrated Course), II Semester

Examination, May 2019

Principle of Management

Time: Three Hours

Maximum Marks: 70

- Note: i) Attempt any five questions out of the eight questions.
 - ii) All questions carry equal marks.
- a) Management is the art of muddling through the situations.
 Comment upon this statement while discussing the features of contingency approach.
 - b) Write a note on human relation approach to management.
- 2. a) Explain the process of managerial planning. What are its benefits?
 - b) Planning is a bridge between present and future. Comment.
- 3. a) Sunrise steel and General Industries ltd has decided to diversify its activities and undertake production of two wheelers. The chief executive seeks your advice on whether to group the activities by product or by function. What advice would you tender and why?
 - b) Define Management by Objective. What are the steps involved in MBO process?

- 4. a) What do you mean by Group cohesiveness? As a manager what factors you would suggest to increase group cohesiveness?
 - b) Delegation and decentralization are the interchangeable words in management. Comment.
- 5. a) Personnel Management is no longer restricted to hiring and firing of people. Comment and explain the operative functions of Personnel Management.
 - b) As a personnel manager of a large company, what sources of recruitment would you prefer in filling up clerical vacancies?
- 6. a) Why is control a must in business management? What are the requirements of an effective control system?
 - b) Explain how planning is an empty exercise without controlling?
- 7. a) Management environment in future is going to be more challenging requiring high degree of professionalization from managers. Comment.
 - b) Explain the challenges of globalization before the managers of big corporations.
- 8. a) Why do inter group conflicts arise? What are their ill consequences? How would you prevent such conflicts?
 - b) Explain the concept and features of organizational climate? What factors influence the climate of an organization? Discuss in brief.